



IT STRATEGY DELIVERY MODEL

No matter how fast business moves, there's no substitute for a smart, carefully crafted IT plan aligned with your business strategy. When Sparkhound collaborates with you to develop a course of action, we start by understanding your business vision and strategy. When we're both confident that it's go-time, our professionals can execute on any strategy — or we can prepare your team for a successful implementation. Either way, our priority is in producing measurable business value for your IT investment.

OUR IT STRATEGY PLANNING APPROACH



ENVISION



PLAN



IMPLEMENT

OUR VALUE PROPOSITION

Our Sparkhound Assessment Model (SAM) approach to developing an IT Strategy has key advantages that allows IT to effectively align with your business vision and objectives:



- Leverage Sparkhound's wealth of industry expertise and process maturity to drive the right business value and best practices around IT integration, mergers and acquisitions
- Help IT fulfill its role as a strategic business partner for speed to market, product/service differentiation and customer service
- Achieve buy-in from key stakeholders on IT direction that results in business alignment, user governance and change management adoption
- Assist management with prioritizing capital expenditures and resource allocation to maximize the desired return on investment



IT STRATEGY DELIVERY MODEL



ENVISION

To build the right IT Strategy, Sparkhound Business Consultants start by understanding your business vision, and IT and business objectives. From there, we map IT and technology to the business needs, while integrating business and IT objectives for a holistic view.

Business Plan Review

IT Plan Review



PLAN

Using our Sparkhound Assessment Model (SAM), we collaborate with your key **People** to assess your **Processes** and **Technology** and align IT solutions with business strategy. Deliverables could include:

Executive Dashboards

End-User Experience

Management Reporting

Policy & Procedures

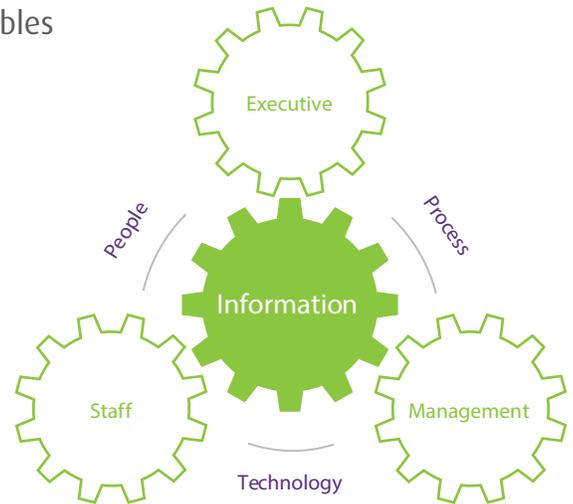
Process Optimization

Change Management

Systems & Technology

Information Delivery

IT Organizational Structure



Sparkhound Assessment Model



IMPLEMENT

It's go-time! We'll deliver a high-level IT Roadmap that integrates IT and business objectives to ensure you receive the right ROI. Sparkhound can execute on that strategy — or we can prepare your team for a successful implementation.

IT Prioritization Portfolio

IT Budget

IT Implementation Plan

IT Roadmap

