



Ferocious talent, bred for service.™

FOR IMMEDIATE RELEASE
Jan. 23, 2012

Media Contact:
Melissa Lambert
Director of Marketing
Melissa.lambert@sparkhound.com

SPARKHOUND WINS CENTRAL REGION PARTNER AWARD BY MICROSOFT

Company receives “Compete to Win” award for delivering and developing leading customer solutions built on Microsoft technologies

Baton Rouge, La. – Microsoft awards Sparkhound Inc., a Microsoft Gold Partner, with a Central Region Partner Award in the “Compete to Win” category as part of Microsoft’s H1 Central Region Partner Awards program. The “Compete to Win” category recognizes key competitive wins achieved by partners who understand their customer’s business needs and consistently demonstrate value to their customers and Microsoft.

“We are honored and happy to win this very notable award by Microsoft,” said Sparkhound President and CEO Shawn Usher. “This is another validation that Microsoft and others are taking notice of Sparkhound’s commitment to the business needs of our clients, prospects and technology partners.”

Sparkhound competed against an extensive list of Microsoft partners throughout the Central Region (Arkansas, Iowa, Illinois, Indiana, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Oklahoma, South Dakota, Tennessee, Texas and Wisconsin) for the “Compete to Win” award.

The Microsoft Partner Program Awards recognize Microsoft partners who have developed and delivered exceptional Microsoft-based solutions over the past year.

Other recent recognitions include:

- Microsoft selected Sparkhound to join the Windows Azure Circle Program, an exclusive group of managed partners who support Microsoft’s Cloud platform. To become a Windows Azure Circle Partner, managed partners must demonstrate a strong partner relationship with Microsoft, have depth of experience and commit to develop solutions with the Windows Azure platform.
- Lead411, a business information and data gathering firm, ranked Sparkhound Inc. as one of the fastest-growing tech companies in the U.S. in its Tech 200 list.
- LSU E. J. Ourso College of Business Dean’s Advisory Council selected Sparkhound President and CEO Shawn Usher to become a member and serve on its Marketing & Public Relations Committee.

About Sparkhound

With offices in Baton Rouge, Houston and Dallas/Fort Worth, Sparkhound Inc. was established in January 1998 with the goal of redefining how technology services are delivered in the marketplace. Sparkhound provides institutional and government agencies with business solutions including: Application Design and Development; Infrastructure Design and Development; Business Consulting; Business Process Analysis; Project Management; Microsoft Windows Server; Microsoft Exchange; Microsoft Office SharePoint Server; and many other technologies. For more information, visit Sparkhound.com.